



United Way of Pennsylvania
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2017 Key Accomplishments

- Advanced statewide 2-1-1 by:
 - Collaborating with local and regional partners to launch 2-1-1 in the last region of PA which previously did not have any service.
 - Securing the first multi-region human services contract for 2-1-1 to serve as the 24/7 phone point of entry for housing and homeless services in the Eastern Region balance of state Continuum of Care. This work is valued at \$350,000 for one year.
 - Working with legislative champions, especially Sen. Pat Browne, to secure the first-ever state appropriation for 2-1-1 in the amount of \$750,000.
 - Conducting regional outreach meetings in partnership with local United Ways and regional 2-1-1 providers to inform our stakeholders about the current status of 2-1-1 and our vision for advancing the consistency of the service across the state.
 - Providing statewide coordination for 2-1-1 operations through the Weinberg Grant-funded Operations Director position. Among the deliverables are increased collaboration around data collection and reporting, and collaborating on advances in phone and database technology which will be implemented in 2018.
- Became the eleventh lead partner on the Pre-K for PA campaign, and participated in another successful advocacy effort for 2017-2018 budget to increase funding for high quality pre-k, which led to 3300 more at-risk kids gaining access.
- Reinvigorated United Way of PA's state Hill Day, which brought staff from 17 local United Ways, as well as UWP board leadership, to the Capitol to meet with legislators on priority issues such as pre-k funding and 2-1-1.
- Coordinated network advocacy on state and federal legislation, including the PA state budget, 2-1-1, CHIP reauthorization, the charitable giving deduction and the federal Earned Income Tax Credit. This included providing members with talking points for legislative meetings, coordinated electronic communications via our action alert platform, network sign-on letters and social media messaging for advocacy.
- Partnering with the PA AFL-CIO to hold leadership conversations between our two organizations focused on the goal of strengthening the partnership with labor across the state, and restoring relationships that have been strained for various reasons.

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- Held the second annual statewide Tocqueville reception in Bethlehem, PA in partnership with United Way of the Greater Lehigh Valley to add value to membership in local Tocqueville societies and broaden donor understanding about the work that United Way is doing across the state with the 2-1-1 service.
- Hosted a statewide conference which was approved for flex credits based on relevant and strategic content for the network. This conference also gave new US President Mary Sellers the opportunity to meet with the PA network very soon after she stepped into her new role.

Looking Ahead to 2018

In addition to maintaining and building upon our progress on advocacy, advancement of 2-1-1, and training and education benefits, UWP members can look forward to the following:

- Unification of the currently independent PA 2-1-1 organization with United Way of Pennsylvania
- Deployment of a new version of 2-1-1's statewide database software which will improve the searchability of the 2-1-1 database
- More trainings offered via webinar
- Opportunities to meet and collaborate with other member organizations through regional meetings which will be facilitated by United Way of PA
- Leadership around creating a Pennsylvania network strategy to use data to talk about the financial stability of families in every community across this state.

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