



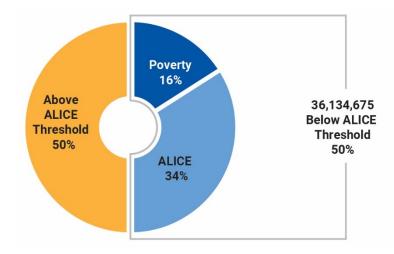
# **CHILDREN IN FINANCIAL HARDSHIP:**

## **UNITED STATES**

The number of children living in financially insecure households in the U.S. continues to be systematically undercounted. According to the outdated Federal Poverty Level (FPL), 16% of children in the U.S. (11.6 million) lived in poverty in 2022. Yet United For ALICE data shows that another 34% (24.6 million) — more than twice as many — were also growing up in financial hardship. These children live in households that are ALICE®: Asset Limited, Income Constrained, Employed, earning above the FPL but not enough to afford the basics in their communities.

With poverty-level and ALICE households combined, a substantial 50% of the 72.1 million children in the U.S. lived in a household with income below the ALICE Threshold of Financial Survival in 2022. These households don't earn enough to afford housing, child care, food, transportation, health care, technology, and taxes — the basics needed to live and work in the current economy.

# Children by Household Income, United States, 2022 Total Number of Children in the U.S. = 72.1 million



Note: This research uses the U.S. Census Bureau's American Community Survey <u>Public Use Microdata Sample</u> (PUMS) and focuses on children, whose ALICE status is determined by their household's income compared to local cost of living. ALICE analysis includes households regardless of work status, as employment is fluid and most households have members who are working, have worked, are out on disability, or are looking for work. This analysis does not include children who are unhoused or living in group quarters. In this Brief, percentages are rounded to whole numbers for ease of reading, which may result in percentages totaling 99% or 101%. All numbers are presented in the <u>ALICE Children Data Dashboard</u>.

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022



## **KEY FINDINGS 2022**

- Half (50%) of children in the U.S. lived in households experiencing financial hardship. While 16% were below the FPL, an additional 34% were ALICE.
- There were disparities by race/ethnicity due to systemic barriers to financial stability. For example, 70% of Black children and 66% of Hispanic children in the U.S. lived in households with income below the ALICE Threshold, compared to 39% of Asian children and 37% of White children.
- Having working adults in the household did not guarantee financial stability: More than onethird (34%) of children in U.S. households with two adults in the labor force were still below the ALICE Threshold.
- Children below the ALICE Threshold often lacked access to crucial resources. More than 22.1 million children below the Threshold in the U.S. did not participate in SNAP, and nearly 8.4 million had no high-speed internet access at home.

Since the first ALICE in Focus: Children brief (2019 data), the conflicting economic and social forces of the COVID-19 pandemic — inflation, wage growth, and the expansion and expiration of pandemic public assistance (especially relevant for households with children) — have impacted children and their families in various ways. As shown in our 2023 ALICE in the Crosscurrents Report, the situation for households below the ALICE Threshold improved in some respects and worsened in others, over the course of the pandemic and during its aftermath.

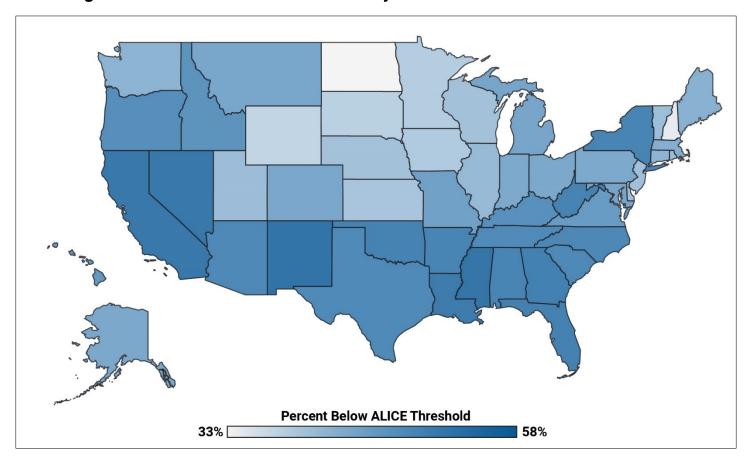
Despite these substantial shifts, the share of children living in financially insecure households in the U.S. has remained largely unchanged. In 2019, 49% (36,006,576) of children in the U.S. were below the ALICE Threshold. And while the number of these children increased slightly to 36,134,675 in 2022, the rate remained similar (50%).

There are children below the ALICE Threshold in all states in the U.S., ranging from 33% in North Dakota to 58% in Mississippi and New Mexico. Visit the ALICE Children Data Dashboard to see additional national and state-level data and the share of children below the ALICE Threshold in communities across the U.S.

### TERMS AND DEFINITIONS

- ALICE: Asset Limited, Income Constrained, Employed — households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their county. Despite struggling to make ends meet, ALICE families often do not qualify for public assistance.
- ALICE Household Survival Budget: The minimum cost of household necessities (housing, child care, food, transportation, health care, and technology), plus taxes, adjusted for different counties and household types.
- ALICE Threshold: Derived from the Household Survival Budget, the minimum average income that a household needs to afford basic costs. Children below the ALICE Threshold include those in poverty-level and ALICE households combined.

## Percentage of Children Below ALICE Threshold by State, United States, 2022



Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

# WHO ARE CHILDREN BELOW THE ALICE THRESHOLD?

A child's start in life impacts their long-term health, wellness, education, and career. Family financial stability is one of the strongest predictors of current and future well-being. Financial instability not only contributes to daily experiences of stress, trauma, and hardship in the present, but it impedes a child's opportunity for future success, including higher education, a higher income, and long-term asset building.

Children below the ALICE Threshold in the U.S. are those under age 18 living in households with income below the basic cost of living for their community. Children in financially insecure households are from all locations and demographic groups; are of all ages; are born in the U.S. or abroad; are of all abilities; are of all races and ethnicities; and live with parents or guardians who are married or single, working or not working, and Englishspeaking or non-English-speaking.

# **Demographics**

The largest numbers of children below the ALICE Threshold in the U.S. were found in the largest demographic groups. Yet the rate of hardship ranged substantially across groups. In the U.S. in 2022:

Age: There were 5.8 million infants/toddlers (age 0-2 years), 4.3 million preschoolers (3-4 years), and 26.1 million school-age children (5-17 years) living in

households below the ALICE Threshold. The rates of financial hardship were higher for infants/toddlers and preschool-age children (both 55%) than for school-age children (48%).

Race/ethnicity: By number, children below the ALICE Threshold were predominantly White (12.8 million), Hispanic (12.4 million), and Black (6.4 million). Yet due to persistent discrimination and systemic barriers to financial stability, the share of children below the Threshold was higher for some groups: 72% of Native Hawaiian/Pacific Islander children, 70% of Black children, 68% of American Indian/Alaska Native children, 66% of Hispanic children, 46% of children of Two or More Races, 39% of Asian children, and 37% of White children were growing up in financial hardship.

Disability status: Children with a disability were more likely to live in households below the ALICE Threshold (62%) than those without a disability (50%). When a parent or guardian had a disability, children were even more likely to be below the Threshold, at 64%.

**Nativity and language:** Of the 2.6 million children in the U.S. who were born outside the U.S. (4% of all U.S. children), 64% were below the ALICE Threshold, compared to 50% of those born in the U.S. Rates were even higher for the 3.3 million children living in a family with limited English-speaking ability (5% of all U.S. children), with 83% below the Threshold.

# **ALICE CHILDREN DATA DASHBOARD**

The ALICE Children Data Dashboard includes interactive data on children living in hardship by:

- · State, regional, and local geographies
- · Demographic categories including children's age, race/ethnicity, disability, and nativity
- · Household characteristics
- · Children's access to key resources
- · Data year (toggle between 2019 and 2022 for all variables)

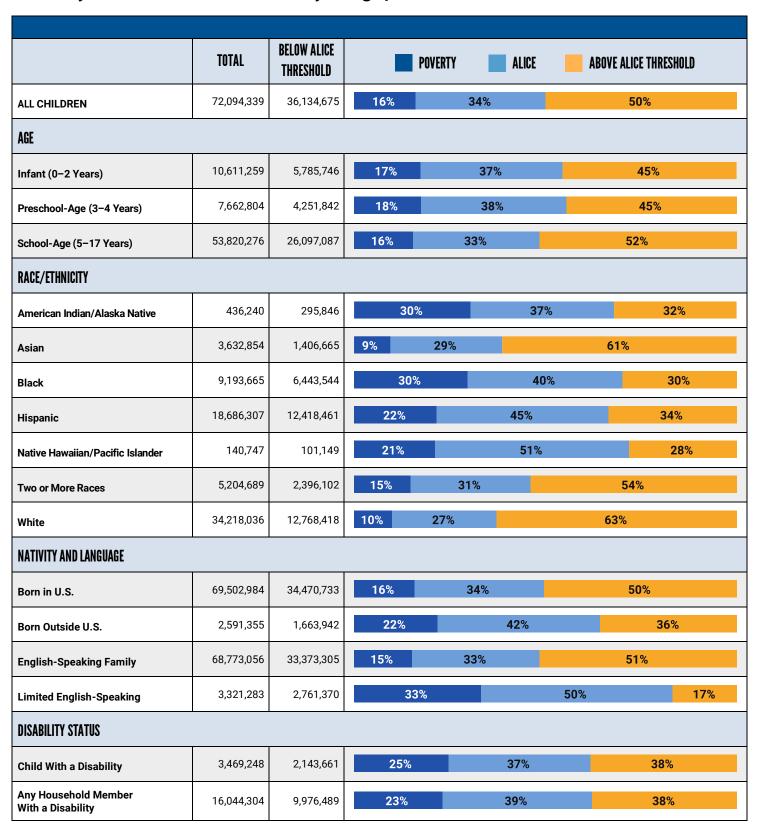
UnitedForALICE.org/Focus-Children







## Children by Household Financial Status and Key Demographics, United States, 2022



Note: The groups shown in this figure overlap across categories (Age, Race/Ethnicity, Nativity and Language, and Disability Status). All racial categories except Two or More Races are for one race alone. The Hispanic group may include children of any race. View more on the <u>ALICE Children Data Dashboard</u>.

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

## **Household Characteristics**

Most children in the U.S. lived with at least one of their parents (biological or adoptive). Children may live with married or unmarried parents, single parents, grandparents, or guardians. Household composition — especially the number of working adults — has a substantial impact on children's financial stability.

#### In the U.S. in 2022:

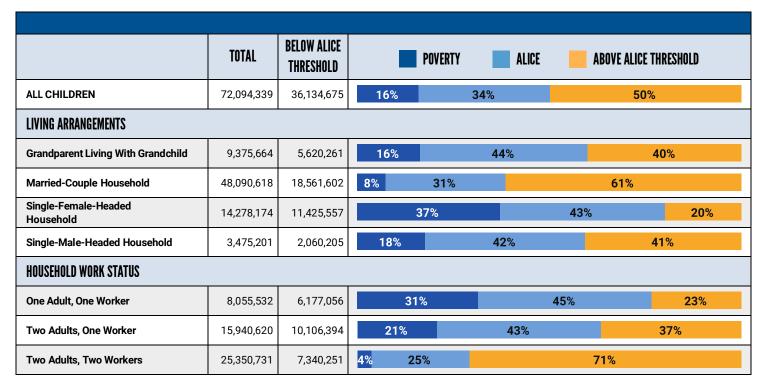
Living arrangements: The largest number of children below the ALICE Threshold were in married-couple households (18.6 million), followed by single-female-headed households (11.4 million). But the percentage of children below the Threshold varied by adults' marital status and partnership type: 39% of children in all married-parent households (with the same rate for different-sex and same-sex couples), 65% of children in unmarried-couple households, 59% of children in single-male-headed households were growing up in hardship.

 Children living with grandparents: 13% of all children in the U.S. (9.4 million) lived in a home with a grandparent, which included both multigenerational households and households where grandparents were raising grandchildren on their own. More than half (60%) of children in these households were below the ALICE Threshold.

Household work status: Most children (94%) lived in a household with at least one worker. As the number of workers in the family increased, the share of children below the ALICE Threshold decreased. In the U.S., 77% of children living with one adult who was working were below the Threshold; with two adults, one of them working, 63% were below the Threshold; and with two adults who were both working, 29% were below the Threshold. Among all families with two or more adults, two of whom were working, more than one-third (34%) of children were still below the Threshold in 2022, demonstrating that having working adults in the household does not guarantee financial stability.

While parents and guardians work in every sector, children below the ALICE Threshold are concentrated in families where adults work in occupations with low median hourly wages. These include some of the most common occupations in the state: For example, 52% of U.S. children with an adult working as a retail salesperson, earning a median wage of \$14.71 per hour, were below the Threshold in 2022.

### Children by Household Financial Status and Household Characteristics, United States, 2022



Note: The groups shown in this figure overlap across categories (Living Arrangements and Household Work Status). "Grandparent Living With Grandchild" includes any arrangement where grandparents live with their grandchild, including where parents or other adults are present. For the Household Work Status category, the number of workers is defined as "workers in the family over the last 12 months" from when the survey was conducted. View more on the <u>ALICE Children Data Dashboard</u>.

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

# INTERCONNECTED BARRIERS TO WELL-BEING

Children below the ALICE Threshold are more likely to lack stable housing, quality child care and early education, private health insurance, high-speed home internet access, and reliable food access. When basic necessities are at risk, families have to make impossible decisions — like choosing to pay for food or quality child care, for medicine or utility bills. Decisions made in one area of the budget can have both <a href="https://short-and.long-termconsequences">short- and long-termconsequences</a> that ripple across all other areas.

#### In the U.S. in 2022:

Housing: Children in families without stable housing face greater risks for poor physical health, increased family stress, social isolation, and lower academic performance. Among children below the ALICE Threshold in the U.S., 52% were in families that rented and 48% were in families that owned their home. Below the Threshold, families of Black children and Native Hawaiian/Pacific Islander children had the lowest homeownership rate (29% each), while families of Asian children and White children had the highest (59% and 63%, respectively). Above the Threshold, the homeownership rate for families of Black children and Native Hawaiian/Pacific Islander children was higher (69% and 71%, respectively), but still considerably lower than for families of Asian (83%) and White children (89%). Overall, 52% of children in renter households and 21% of children in homeowner households were in families that were cost burdened, paying 30% or more of household income on housing.



**Education:** Of all preschool-age children in the U.S., 47% were enrolled in preschool. Preschool enrollment rates varied across the country, from 24% in North Dakota to 70% in Vermont and 78% in the District of Columbia. Preschool-age children below the ALICE Threshold were less likely than their peers above the Threshold to be enrolled in preschool (40% vs. 56%). However, school

enrollment rates for teens (age 15–17) showed only a small gap, with 96% below the Threshold enrolled in school compared to 97% of their peers above the Threshold.

Health insurance: Access to health insurance is critical to both wellness and financial stability for families below the ALICE Threshold, and especially for children. While most children in the U.S. had health insurance (95%), 6% of children below the ALICE Threshold (2.3 million) did not have coverage. Children in families with income below the Threshold were more likely to have public health insurance (58%), while those above the Threshold were far more likely to have private health insurance (85%).



Home internet: The availability of internet access and devices for education has become increasingly essential for young people, yet the <u>digital divide</u> by income and race/ethnicity persists. Most children in the U.S. (98%) had home internet access. Children below the ALICE Threshold were slightly less likely to have home internet access than those above the Threshold (96% vs. 99%), yet considerably less likely to have high-speed internet, which is essential for work and online learning (77% vs. 89%). High-speed internet rates increased for all children in the U.S. through the pandemic, up from 78% in 2019 to 83% in 2022. However, nearly 8.4 million children below the Threshold in the U.S. still did not have high-speed internet at home in 2022.

High-speed internet rates in the U.S. were lower for some groups below the Threshold: 75% for both Black children and Hispanic children and 63% for American Indian/Alaska Native children, compared to 79% for White children and 81% for Asian children. Across states, the percentage of children below the ALICE Threshold with high-speed internet access was highest in Utah (84%) and lowest in Alaska (63%).

**Food access:** Households with children living below the ALICE Threshold were more likely to have difficulty putting food on the table. According to the <u>U.S. Census Household Pulse Survey</u>, in 2022, 22% of U.S. families below the Threshold with children reported that sometimes or often "children were not eating enough because we just couldn't afford enough food," more than five times the rate for those above the Threshold (4%).

**Public assistance:** For a <u>variety of reasons</u>, public assistance does not reach all children in households that are struggling. While most children in poverty are eligible for assistance, ALICE children live in households that often earn too much to qualify. For example, the income eligibility threshold for the Supplemental Nutrition Assistance Program (SNAP) is generally <u>130% of the FPL</u>. Even though all children in poverty should be covered by SNAP, in the U.S. the program was utilized

by only 61% of children in poverty (7.1 million) and a mere 28% of children in ALICE households (6.9 million) in 2022. SNAP participation rates for households with children below the Threshold varied considerably across states, ranging from 18% in Utah to 64% in the District of Columbia. Of all children below the ALICE Threshold in the U.S., only 39% participated. This left a gap of just over 22.1 million children whose families were struggling to make ends meet but not participating in SNAP.

Intersectionality: For some children, multiple intersecting forms of discrimination and limited access to resources make household financial instability more likely. For example, 70% of Black children in the U.S. were below the ALICE Threshold in 2022. For Black children with a disability, the rate went up to 78%, and if the child lived in a renter household, the rate increased to 90%.



## Children by Household Financial Status and Key Indicators, All States, 2022

	Total	Househo	old Incor	ne Status	Rent Burden	Preschool	Internet	SNAP
State (Rank)	Number of Children	% Poverty	% ALICE	% Below ALICE Threshold	% Below ALICE Threshold Paying 30% or More on Rent	% Preschool- Age Enrolled in School	% Below ALICE Threshold with High-Speed Internet Access	% Below ALICE Threshold Participating in SNAP
United States	72,094,339	16%	34%	50%	52%	47%	77%	39%
Alabama (42)	1,104,575	22%	32%	54%	48%	46%	72%	43%
Alaska (24)	173,285	14%	32%	46%	39%	41%	63%	32%
Arizona (37)	1,586,070	16%	37%	53%	52%	33%	77%	36%
Arkansas (40)	693,000	22%	32%	54%	44%	45%	70%	32%
California (48)	8,476,896	15%	42%	57%	58%	46%	80%	33%
Colorado (25)	1,207,812	10%	36%	46%	55%	52%	83%	29%
Connecticut (17)	728,030	12%	32%	44%	56%	64%	83%	36%
Delaware (11)	207,625	10%	31%	42%	39%	45%	82%	41%
D.C. (15)	123,619	16%	27%	43%	50%	78%	66%	64%
Florida (45)	4,285,475	17%	38%	55%	60%	49%	80%	38%
Georgia (46)	2,501,214	16%	39%	55%	50%	49%	76%	40%
Hawaii (31)	295,615	12%	37%	49%	56%	41%	82%	41%
Idaho (32)	464,228	13%	38%	51%	39%	42%	79%	23%
Illinois (16)	2,710,614	16%	27%	43%	50%	54%	76%	47%
Indiana (21)	1,562,606	15%	31%	46%	45%	42%	76%	32%
Iowa (6)	713,854	12%	28%	40%	45%	47%	77%	36%
Kansas (7)	684,065	13%	27%	41%	45%	47%	78%	24%
Kentucky (33)	1,001,572	21%	30%	51%	43%	37%	77%	42%
Louisiana (47)	1,055,445	24%	32%	56%	56%	54%	69%	49%
Maine (19)	242,867	10%	34%	44%	40%	38%	83%	34%
Maryland (27)	1,345,996	11%	35%	47%	55%	49%	79%	36%
Massachusetts (20)	1,331,435	11%	33%	45%	57%	58%	82%	45%
Michigan (28)	2,098,256	18%	29%	47%	52%	47%	78%	46%
Minnesota (5)	1,274,974	10%	29%	39%	49%	47%	80%	29%
Mississippi (50)	674,630	26%	32%	58%	49%	50%	66%	42%
Missouri (29)	1,358,979	16%	32%	48%	44%	43%	74%	36%
Montana (26)	233,024	13%	34%	46%	31%	31%	73%	23%
Nebraska (8)	472,831	12%	29%	41%	43%	45%	80%	30%
Nevada (49)	688,662	16%	41%	57%	57%	35%	75%	38%
New Hampshire (2)	248,473	6%	28%	34%	46%	55%	83%	27%
New Jersey (10)	1,986,050	13%	28%	42%	59%	67%	78%	37%
New Mexico (51)	453,284	23%	35%	58%	54%	39%	71%	55%
New York (41)	3,960,023	19%	35%	54%	55%	61%	74%	44%
North Carolina (39)	2,288,886	17%	36%	53%	47%	38%	77%	43%
North Dakota (1)	178,227	12%	21%	33%	24%	29%	71%	21%
Ohio (23)	2,550,190	18%	28%	46%	46%	43%	81%	44%
Oklahoma (44)	950,109	20%	35%	54%	45%	42%	72%	44%
Oregon (34)	830,894	13%	39%	52%	50%	46%	81%	43%
Pennsylvania (22)	2,605,028	16%	31%	46%	49%	45%	78%	45%
Rhode Island (13)	202,490	12%	31%	42%	49%	52%	80%	39%
South Carolina (38)	1,114,070	19%	34%	53%	48%	44%	76%	37%
South Dakota (4)	217,071	13%	26%	39%	30%	36%	77%	39%
Tennessee (35)	1,531,592	18%	35%	53%	46%	42%	76%	35%
Texas (36)	7,423,833	19%	34%	53%	55%	44%	73%	41%
Utah (14)	925,053	8%	34%	42%	45%	44%	84%	18%
Vermont (12)	113,366	11%	30%	42%	53%	70%	83%	30%
Virginia (30)	1,860,499	13%	36%	49%	49%	45%	76%	31%
Washington (18)	1,641,265	12%	32%	44%	52%	44%	80%	38%
West Virginia (43)	350,478	24%	30%	54%	43%	31%	78%	53%
Wisconsin (9)	1,236,815	13%	28%	41%	43%	41%	78%	42%
Wyoming (3)	129,389	13%	25%	38%	41%	45%	74%	29%

### **LEARN MORE AND TAKE ACTION**

The challenges ALICE families face are interconnected, and effective solutions must be, too. Working toward these solutions will require innovation and vision, both to recognize local factors and systematically address as many areas of financial struggle as possible.

### Learn more with:

- The <u>ALICE Children Data Dashboard</u>, to dig deeper into related topics, demographics, and sub-state geographies
- Resources related to children and financial hardship, including the references linked in this Research Brief, as well as additional resources that offer important context and even deeper analysis
- An overview of ALICE in the U.S., including maps and demographic data
- The <u>ALICE Legislative District Tool</u>, to see data by district, including state upper and lower chambers and congressional districts
- The ALICE Wage Tool, to explore wage levels by geography and occupation
- The <u>ALICE Economic Viability Dashboard</u>, which includes data on housing, work, and community supports for households below the ALICE Threshold
- The <u>ALICE Budget and Income Status Tool</u>, where users can enter household details (income, household composition, and location) to see customized household costs and ALICE income status

### **Explore Promising Practices:**

- See examples of programs, policies, and policy changes implemented by ALICE partners to support ALICE households in our interactive <u>ALICE in Action</u> database
- Visit the <u>Action Planner</u>, which includes strategies related to housing, work, and community resources paired with key data on households below the ALICE Threshold

#### Connect with stakeholders:

- Contact your local United Way for support and volunteer opportunities
- See members of the National ALICE Advisory Committee on Children

**United For ALICE** is a driver of innovative research and action around financial hardship. The ALICE data and analysis are shared with United Ways, corporations, foundations, government, and nonprofits, to inform policy and promote positive change.

The **ALICE** in Focus Series utilizes ALICE measures — the Household Survival Budget and the ALICE Threshold — to analyze the U.S. Census Bureau's American Community Survey (ACS) Public Use Microdata Sample (PUMS). Each "Focus" in the series highlights a different demographic group. For more details about the methodology for the ALICE in Focus Series, go to <u>UnitedForALICE.org/Methodology</u>.

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