

APRIL 5-7, 2027

LANCASTER, PA



BETTER TOGETHER

2027 UWP ANNUAL CONFERENCE

Partnership Opportunities



UNITED WAY
Pennsylvania

About Us



United Way of Pennsylvania

United Way of Pennsylvania (UWP), champions a network of local United Ways dedicated to building resilient families and thriving communities across the Commonwealth. We collaborate with leaders from business, government, faith, and community organizations to ensure all Pennsylvanians have access to essential resources in health, education, and financial stability. Through public-private partnerships and advocacy, UWP leverages charitable and state resources to drive impactful, local initiatives, supporting 37 local United Ways and 1 United Fund across Pennsylvania.

We invite you to partner with us for the 2027 UWP Conference held April 5-7, 2027 at the Double Tree Resort by Hilton Hotel Lancaster, 2400 Willow Street Pike, Lancaster, PA 17602. This conference serves as an invaluable opportunity for local United Ways to exchange ideas, drive innovation, and strengthen their capacity to create lasting change in their communities. As a conference partner, you will have direct access to Chief Professional Officers and key leaders from across Pennsylvania's local United Ways, enabling you to connect with decision-makers who lead impactful work in their regions. Typically attended by 70-100 individuals, this event offers a unique opportunity to showcase your brand to engaged, community-focused leaders.

Dedicated partner breaks are scheduled throughout the event, giving you the chance to connect directly with attendees, showcase your products and services, and build new relationships. You will also receive the contact information of all attendees to connect with pre- and post- event. As a valued partner, you will be included in conference raffles, a great opportunity to connect with participants and collect contact information to enhance your engagement.



PARTNERSHIP OPPORTUNITIES	KEYNOTE* \$7,500	SOCIAL EVENT* \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000	BREAKOUT \$500
Reserved seating at the Keynote Speaker's table	X					
Opportunity to introduce the Keynote Speaker	X					
Complimentary color ad in the Conference program	Full Page	Half Page				
Opportunity to address attendees at a sponsored event or meal	10-Minutes	5-Minutes	3-Minutes			
Invitation to the UWP social event	4 Attendees	4 Attendees	2 Attendees			
Recognition included in conference promotional materials	X	X	X	X		
Complimentary Conference registration for two including access to sessions and daytime meals	X	X	X	X	X	
Two-day exhibit table in the partner exhibit area (Monday & Tuesday)	X	X	X	X	X	
Name/Logo recognition in one pre- and post-event social media promotion to over 1,000+ followers across all channels	Logo	Logo	Logo	Logo	Name	
Provided contact list of attendees distributed week before event	X	X	X	X	X	
Signage at a company-sponsored meal or program	All Plenary Sessions*	Social Event*	Lunch*	Breakfast	Breakfast	1 Breakout Session*
Name/Logo included on the conference website and in program	Logo	Logo	Logo	Logo	Name	Name
Opportunity to contribute giveaways in attendee welcome bags	Giveaways + Literature	Giveaways + Literature	X	X	X	X
Opportunity to provide a prize for the partner raffle	X	X	X	X	X	X

*Indicates Exclusive

2027 UWP Conference

Partnership Agreement

Thank you for supporting the 2027 United Way of Pennsylvania Conference. The information below will help us properly recognize and thank you, as well as document your business' support. We sincerely appreciate your commitment to our mission and commonwealth.

Contact Name: _____

Email: _____ Phone: _____

Business Name (as it should appear in print): _____

Street Address: _____ City, State, Zip: _____

Web Address: _____ Social Media Handle: _____

Commitment Level

☐ Keynote - \$7,500

☐ Social Event - \$5,000

☐ Gold - \$2,500

☐ Silver - \$1,500

☐ Bronze - \$1,000

☐ Breakout - \$500

Method of Payment

☐ Enclosed is my sponsorship check in the amount of \$ _____

☐ Pay by Credit Card: Contact aleary@uwp.org to arrange payment.

☐ Pay by electronic funds transfer: Contact aleary@uwp.org to arrange payment.

☐ Please send invoice to: _____

Sponsor Signature: _____ Date: _____

Please return form and logo to:

aleary@uwp.org -or-

United Way of Pennsylvania

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Harrisburg, PA 17101

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Organized under IRC 501(c)(3)

