

UWP.ORG: Your home for ALICE

ALICE Learning Community and the PA ALICE Page



United Way of Pennsylvania
www.uwp.org



LIVE UNITED

ALICE Learning Community

www.uwp.org/member/alice-learning-community



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Goals

- UWP Members who are committed to the ALICE project will have a steady, continuous supply of:
 - Learning opportunities
 - ALICE marketing tools
 - ALICE advocacy tools
- UWP Members who are committed to the ALICE project will have access to the most up-to-date materials in a timely manner
- Members will be able to easily and efficiently locate the materials they need
- Members will have a central location for all internal ALICE information

ALICE Learning Community & Launch

- All launch materials available on the ALICE Learning Community and your flash drive are not to be made public until after 10:30am on June 18th, 2019. By using the ALICE Learning Community and the flash drives, you agree to those terms and conditions
- If you find something that is broken, please don't hesitate to inform us via phone at (717) 238-7365 x206, (717) 238-7365 x202, or amanda@uwp.org & kate@uwp.org

ALICE Learning Community Sections

- Current Training
 - Pre-Launch Webinars
 - ALICE in 5 Minutes Board Videos
- External Articles/Resources
 - Not ALICE, but useful when talking about ALICE
 - ALICE Media Mentions
 - Direct link to all ALICE media, will be updated at least weekly with media mentions
 - ALICE Community Impact Program/Advocacy Agenda Database
 - Information about programs from other states

ALICE Learning Community Sections

- ALICE Marketing Materials
 - Templates, photos, social media toolkit
- ALICE Media Materials (Press and PR)
 - Talking points and press releases
- ALICE Advocacy Materials
 - Legislative agenda and one-pagers

Upcoming ALICE Learning Community Sections

- ALICE Bootcamp recordings/presentations
 - Anticipated by June 17th, 2019
- ALICE Marketing Videos – June 2019
- Future ALICE Trainings
 - Advocacy initiatives, community impact programs, PR using the ALICE report, best practices for workplace campaigns, etc.

Sign Up for ALICE Learning Community

- Go to uwp.org and click member login in the top right. Under the username & password field, please click “I’m a UW Member and need an account”
- Provide name, UW information, and email address, click submit
 - Sharing accounts is unnecessary and not recommended – all UWP members can have every staff person and board member sign up for an account
 - Please do not give login information to outside UW individuals or contractors/temporary employees
 - If an employee has been terminated or left employment, please let UWP know so their account can be cancelled
 - All account requests go through a UWP staff person who sets permissions

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The PA ALICE Homepage

www.uwp.org/alice

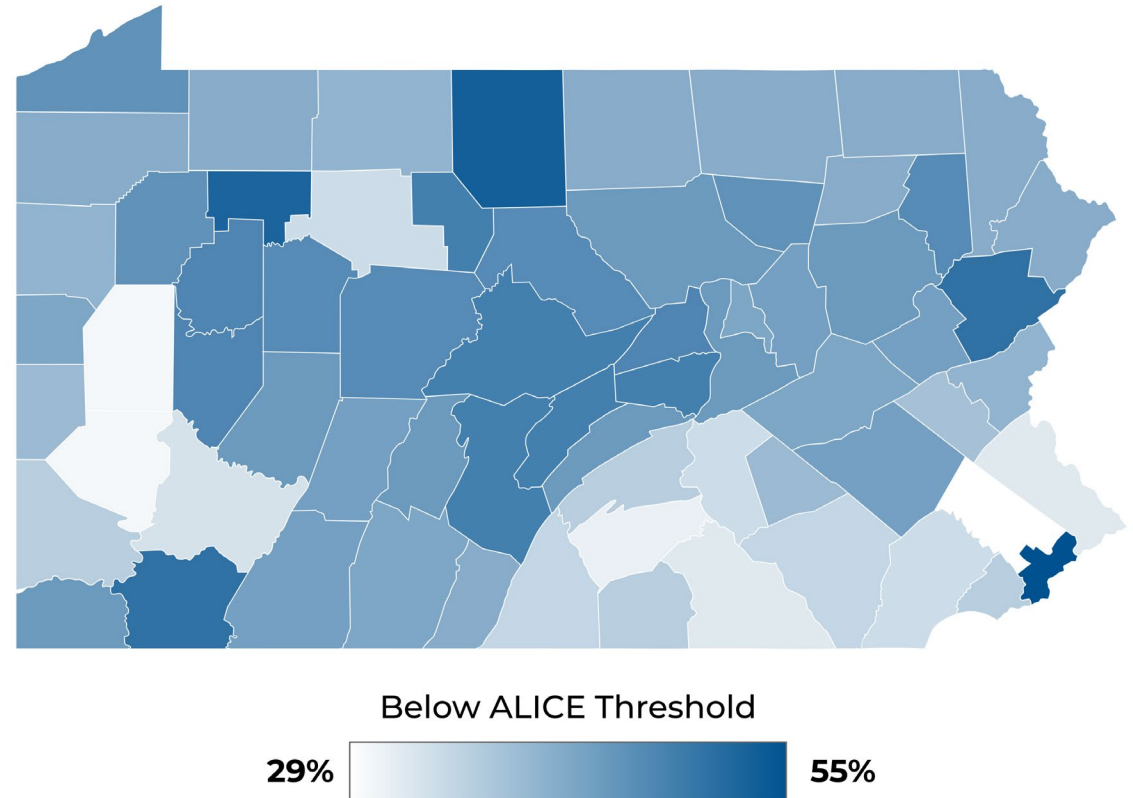


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What can I find on the PA ALICE site?

- ALICE County map with township/borough statistics for nearly all townships/boroughs
- Full Report, county fact sheets, and county budgets
- ALICE Advocacy platform and ALICE call to actions
- ALICE: The Experience
- ALICE Videos



The ALICE Experience

- Currently still in Beta while feedback from testing is incorporated
- The ALICE Experience gives people a chance to put themselves in ALICE's shoes
- Visitors to the experience pick an avatar and attempt to navigate the life of that avatar while earning an income that puts them somewhere between the survival and stability budget
- All avatars have a life goal, a family, bills to be paid, a happiness meter, and a bi-weekly paycheck
- After finishing the experience, visitors can share their result via social media

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Questions?



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