



UNITED WAY ALICE PROJECT

LIVE UNITED

United Way ALICE Report

What it means for the UWP network

LIVE UNITED

An Introduction to ALICE



UWP Goals for a statewide financial stability project

1. Help local United Ways tell the story of working families struggling and how they are able to assist those families.
2. Allow for PA United Ways to utilize the same data for financial stability work, so the message is unified across the state.
3. Work to broaden the messaging used by the legislature and other community stakeholders from talking about “poverty” and “low-income” people and families to those who are working and financially struggling to meet basic needs.

UWP Goals for a statewide financial stability project

4. Allow local United Ways to utilize the financial stability data to help guide community needs assessments.
5. Utilize the financial stability data to strengthen UWP public policy statements.
6. Encourage other community coalitions and groups to begin looking at UWP's financial stability work as a reference point for data.



Asset-Limited, Income Constrained, Employed

- The federal poverty measure is an insufficient measure of need.
- For a growing number of households in the US, the struggle to survive has become a way of life.
- Every day, families make tough choices such as deciding between quality child care and paying the rent, or the utility bill.
- These families know the dignity of work but they haven't realized the American dream.
- ALICE is a position of strength. We need ALICE in our community, we know ALICE, and we can all work together to help ALICE.
- ALICE is one emergency away from extreme vulnerability.
- ALICE deals with a series of short-term decisions every day, with no opportunity to plan for the future or prepare for emergencies.

Core components of the ALICE project

- Statewide data set – how much of PA’s population is ALICE, what is the statewide snapshot of a survival/sustainability budget, long-term impact
- Local data sets – county by county, with some data able to be drilled down to the township level
- ALICE Advisory committee
- ALICE Research committee
- Some level of statewide coordination and support, which will be shaped by regional meeting feedback

LIVE UNITED

ALICE Data



ALICE Household Survival Budget

Basic cost of living defines ALICE Belmont County, OH, 2015

Household SURVIVAL Budget, Belmont County, OH, 2015						
	Single Adult	Married Couple	Adult, One Child	Adult, One Child Care	Two Adults, 2 Children	Two Adults, 2 Child Care
Housing	\$481	\$509	\$509	\$509	\$634	\$634
Childcare	0	0	\$466	\$656	\$932	\$1,238
Food	\$184	\$361	\$345	\$288	\$345	\$609
Transportation	\$349	\$418	\$418	\$418	\$697	\$697
Healthcare	\$184	\$367	\$430	\$376	\$707	\$707
Miscellaneous	\$137	\$188	\$234	\$252	\$395	\$424
Tax	\$175	\$223	\$175	\$217	\$279	\$350
Monthly Total	\$1,510	\$2,066	\$2,577	\$2,716	\$3,989	\$4,659
Annual Total	\$18,120	\$24,792	\$30,924	\$32,592	\$47,868	\$55,908

Note: One childcare refers to an infant; two childcare refers to one infant and one 4 year old.
For an additional infant add 1 percent; for an additional 4 year old add 1 percent; and for an additional child add 1 percent.
Sources: U.S. Department of Housing and Urban Development (HUD); U.S. Department of Agriculture (USDA); Bureau of Labor Statistics (BLS); Internal Revenue Service (IRS), Ohio Department of Taxation, and Ohio Department of Job and Family Services..

ALICE Household Stability Budget

Meeting basic needs and planning for the future

Household STABILITY Budget, Belmont County, OH, 2015						
	Single Adult	Married Couple	Adult, One Child	Adult, One Child Care	Two Adults, 2 Children	Two Adults, 2 Child Care
Housing	\$636	\$793	\$793	\$793	\$923	\$923
Childcare	0	0	\$445	\$681	\$891	\$1,284
Food	\$357	\$680	\$662	\$511	\$1,344	\$1,159
Transportation	\$360	\$721	\$721	\$721	\$1,201	\$1,201
Healthcare	\$258	\$578	\$736	\$736	\$986	\$986
Miscellaneous	\$161	\$277	\$336	\$344	\$535	\$555
Savings	\$161	\$277	\$336	\$344	\$535	\$555
Cell Phone	\$64	\$99	\$82	\$64	\$123	\$99
Tax	\$346	\$542	\$592	\$568	\$873	\$946
Monthly Total	\$2,343	\$3,967	\$4,685	\$4,762	\$7,411	\$7,708
Annual Total	\$28,116	\$47,604	\$56,220	\$57,144	\$88,932	\$92,496

Note: One childcare refers to an infant; two childcare refers to one infant and one 4 year old.
 For an additional infant add 2 percent; for an additional 4 year old add 2 percent; and for an additional child add 2 percent.
 Sources: U.S. Department of Housing and Urban Development (HUD); U.S. Department of Agriculture (USDA); Bureau of Labor Statistics (BLS); Internal Revenue Service (IRS), Ohio Department of Taxation, and Ohio Department of Job and Family Services..



County level fact sheets

Belmont, 2015		
County Subdivisions	Total	% ALICE & Poverty
Canaan Township	1,817	39%
Franklin Township	779	47%
Galien Township	1,227	51%
Kirkwood Township	138	52%
Mad Township	2,224	41%
Pease Township	6,182	37%
Pulley Township	3,545	51%
Richland Township	6,052	52%
Smith Township	589	41%
Somerset Township	492	44%
Union Township	931	26%
Warren Township	2,269	46%
Washington Township	283	52%
Wayne Township	189	45%
Whiting Township	726	45%
York Township	1,072	41%

UNITED WAY ALICE REPORT - OHIO

Note: Municipal-level data on this page is for County Subdivisions. Data will not match county-level data; municipal-level data relies on 5-year averages and is not available for the smallest levels that do not report income.

ALICE IN BELMONT COUNTY

2015 Point-in-Time Data

Population: 69,154 | Number of Households: 27,782
 Median Household Income: \$46,113 (state average: \$51,075)
 Unemployment Rate: 6.3% (state average: 6.4%)
 Gini Coefficient (zero = equality; one = inequality): 0.46 (state average: 0.46)

How many households are struggling?

ALICE, an acronym for Asset Limited, Income Constrained, Employed, are households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold, or AT). Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs.



What are the economic conditions?

The Economic Viability Dashboard evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worse) to 100 (better).



What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,770 for a single adult and \$24,250 for a family of four.

Household Survival Budget, Belmont County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Housing	\$481	\$634
Child Care	\$-	\$1,238
Food	\$184	\$609
Transportation	\$349	\$697
Health Care	\$184	\$707
Miscellaneous	\$137	\$424
Taxes	\$175	\$350
Monthly Total	\$1,510	\$4,659
ANNUAL TOTAL	\$18,120	\$55,908
Hourly Wage	\$9.06	\$27.95

Source: American Community Survey; Bureau of Labor Statistics (BLS); Internal Revenue Service (IRS); U.S. Census; U.S. Department of Agriculture (USDA); U.S. Department of Housing and Urban Development (HUD); U.S. Election Assistance Commission; Ohio Department of Taxation; and Ohio Department of Job and Family Services, 2015.



ALICE as a person-centered approach to increase awareness

A day in your life



Drop off at child care center



Fill up gas tank



Grab lunch at favorite deli



Stop for milk on way home



Check in on your aging parent



Putting a face on need

DO YOU KNOW ME?



- *\$23,500 a year*
- *Commutes 45 minutes to work*
- *Has no paid sick or vacation days*
- *Needs affordable child care for preschooler*

I Care for Your Mother
21,500 Home Health Aides in NJ

You know ALICE

DO YOU KNOW ME?



- *\$23,500 a year*
- *Commutes 45 minutes to work*
- *Has no paid sick or vacation days*
- *Needs affordable child care for preschooler*

I Care for Your Mother
21,500 Home Health Aides in NJ

The application for CI and RD: United Way helps ALICE



LIVE UNITED

ALICE – benefits of full participation

What everyone receives

- All United Ways in Pennsylvania will have access to the same information the public will be able to access through the ALICE web site/page, including:
- Summary county numbers about how many residents are ALICE, how many residents live in poverty, and the total number of people who live at or below that ALICE threshold (ALICE and poverty level)
- County-specific fact sheet which includes:
 - the county-level survival budget in two household configurations – single adult and four person family consisting of two adults, one infant and one preschooler
 - Township level % ALICE and poverty
 - Basic statistics on population, number of households, unemployment rate
 - Economic viability dashboard which rates communities in the areas of housing affordability, job opportunities and community resources

What full participants in ALICE receive

- Listed as a funder on the ALICE PA report's web site/ web page
- Ability to nominate staff or volunteers to the ALICE advisory committee
- Ability to nominate academic or data partners for the ALICE Research Advisory Committee for PA's report
- Access to ALICE training pre-launch
- Access to customizable materials which will assist with rollout of the ALICE report, such as discussion guides, stakeholder outreach materials
- Customizable press releases to assist with local ALICE launch
- Access to social media images and messaging to support our ALICE work

What full participants in ALICE receive

- One-pagers targeted to local United Way board leadership to help them understand the ALICE population, how to talk about ALICE and why United Way is engaged in this work – a series of 3 to 5 publications which will begin in December 2018 through May 2019.
- Ongoing access to an ALICE learning community to support PA United Ways in the following manner:
 - Share ideas about how the ALICE report is being used in Pennsylvania and other states to increase awareness and build relationships with partners who want to help ALICE
 - Share ideas about how the ALICE report is being used in community impact work to support ALICE on a path to financial stability. Look for projects that can scale at a regional or statewide level.
 - Share ideas and develop recommendations about how to use ALICE data and impact work in resource development.

How have United Ways put the ALICE report into action?

Putting ALICE into action

- Adopt strategies to support ALICE in the strategic plan
- Utilize ALICE standard for qualification for local initiatives – Frederick County MD and United Way did this for providing match for home purchases
- Define an advocacy for ALICE platform
- Integrate ALICE data into comprehensive community needs assessment
- Direct matched savings programs targeted to ALICE communities
- VITA site location assessment

Putting ALICE into action

- Nonprofit institutions, governmental departments and media sources use ALICE in reports and articles, grant proposals, fundraising appeals
- Transit planning and route-setting
- Investments and advocacy to expand access to ALICE families for quality early childhood programs as foundation for success
- Help meet basic needs to prevent more expensive emergencies
- Resources to support unpaid family caregivers from ALICE caregivers (NJ)
- VITA site location assessment

Discussion: Putting ALICE into action to improve Health

