

Software backed by eCommerce best practices that takes your fundraising to new heights





From federated giving organizations like United Way to small foundations, schools, museums and more, **we help our clients better engage their donors online.**We believe that your STORY – not your database – is your point of contact.

We help you bring that story to life.



The DonorPoint platform is based on **best practices, tips and tricks from eCommerce** that make your donors' experience seamless....and your fundraising as effective as possible



Our broad range of templates lets you easily facilitate **any ask you could possibly make of a constituent** -- financial or otherwise



Our platform is configurable to fit YOUR branding and business processes – putting the tools for success in the hands of your developers....and saving you time and money

'With DonorPoint, we get flexible and ad-hoc reporting via dashboards for staff and employee campaign managers within the Workplace campaign. We can see how things are going in real time. Everything is up-to-date and exportable. Everyone loves the dashboards -- they can be used even if you have little or no in-house IT support.'

'The need for a robust system was many-layered. We needed a platform that brought us into the 21st century. DonorPoint was completely built for that - no question.'

- United Way of Greater Cleveland



Solutions & Features

DonorPoint boasts a robust collection of Donor Engagement Solutions that align with the way your organization works – with Features that enhance its results.



Workplace Giving Campaigns

DonorPoint's robust and adaptable Workplace solution, including Single Sign-On, Foundations and Designations, makes sure that technology is an asset -- not a hurdle -- to your federated giving campaigns.



Volunteer Management

DonorPoint's Volunteer Management solution can schedule and track volunteers, manage volunteer rewards, and integrate volunteer information and activities into your larger fundraising efforts -- all with easy-to-use tools that let you set up opportunities in minutes.



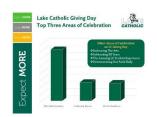
Peer-to-Peer & Crowdfunding

Harness the power of email marketing and social media while activating the passion of your supporters with DonorPoint's Peerto-Peer and Crowdfunding solutions.



Special Events, Fundraisers & Custom Campaigns

An umbrella of solutions designed to support any ask you make of constituents – financial or otherwise. Easily create landing pages and supporting materials for your initiatives, with Custom Fundraising options for Enterprise clients.



Individual & Recurring Giving

Perfect for schools, museums, trade associations and other nonprofits.

Cover all your needs with one vendor and streamline your donor management efforts.



Email & Social Media Marketing

An integral part of online giving,
DonorPoint's Email & Social Media
Marketing solution enables you to
communicate *directly* with your contacts -simply, effectively and flexibly. Clear,
concise, and easy to deploy -- with the
reporting and metrics you need to gauge
the effectiveness of your message.



Events

Set up and manage any type of occasion with a fixed date – Events, Raffles, Auctions, Contests, Galas, Classes, Lectures and more. Monitor, analyze and report on your Event – and even keep key stakeholders informed automatically.



Memberships & Sustaining Giving

Perfect for museums, trade organizations, professional associations, advocacy groups and more. Incentivize supporter involvement with tiered benefits and create ongoing giving programs to transform a one-time gift into an ongoing, sustaining partnership with your donors.



Programming & Fee for Service

DonorPoint can assist in your efforts towards Programming and Fee for Service initiatives to support your mission and build a sustainable revenue stream for your nonprofit.