



Council of States Conference October 13-15, 2021

Hotel Albuquerque, 800 Rio Grande Blvd NW, Albuquerque, NM 87104

AGENDA

In-Person Attendees: Masks are required for all participants. All participants will be fully vaccinated, and secure a negative COVID test prior to travel.

Virtual Attendees: Jim Cooper will serve as Zoom facilitator for the group who is participating virtually. If you have any technical issues during the meeting, please email jim@uwpnw.org or text 360-451-9053. The Zoom Room link is: <https://us02web.zoom.us/j/84591933697?pwd=T01ucnFUNktUQ1JKY2ozeUE5OHZTUT09>

Wednesday, October 13 – Focus on State Associations - Day #1

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| 8:15 am | Breakfast available | Franciscan Room |
| 9:00 am -9:30 am | CoS Fall Meeting Welcome – Albuquerque’s Mayor will join our group for a welcome. We’ll do group introductions and preview our agenda for the day. | |
| 9:30 am -10:00 am | State Association Inventory

Whether you are a state association, or a local United Way helping to coordinate some facet of how United Way leads in your state – we’ll start with an exercise similar to our meeting in Austin, Texas four years ago, to take current inventory of the work that state associations are doing. | |
| 10:00 am -11:30 am | Success, Challenges and “Speed Round”

30 minutes – Submit your successes and new opportunities emerging in your state association work. We’ll pull from all the submissions and ask the person who submitted to highlight three need-to-know pointers in three minutes, such as: 1) What made it the right time to seize this opportunity, 2) What one thing was most essential to the success, and 3) what is our strategic advice to others who are interested in this type of opportunity.

60 minutes – Submit what is challenging your state association’s work. We’ll pull from submissions, ask the person who submitted to provide three minutes of must-know background to put your colleagues in a position to brainstorm solutions. | |
| 11:45 am -1:00 pm | Lunch and Networking | Pavilion |
| 1:15 pm - 2:00 pm | DEI Network Leadership and State Association Commitments to DEI
<u>Facilitator:</u> Rodney Prunty | |

2:00 pm -2:45 pm	Advocacy Coordination Within and Among State Associations <u>Facilitators:</u> Kevin Middleton and Naomi Lett
2:45 pm -3:30 pm	Coordinated Resource Development in State Networks for State or Regional Impact Work and Improved Customer/Donor Relationships <u>Facilitators:</u> Jim Cooper and Mike Larson
3:30 pm -4:15 pm	Resourcing State Associations Focused on revenue to supplement Local United Way dues, and sustaining Members throughout the COVID recovery period. <u>Facilitators:</u> Keith Barsuhn and Sarah Berthelot
4:15 pm - finish	CoS Business Meeting <ol style="list-style-type: none"> 1. Discuss whether to resource Council of States activities with a small dues contribution from each participating state. 2. Nominating and COS officers

Thursday, October 14, 2021 – Focused on the Network – Day #2

8:15 am	Breakfast Available	Franciscan Room
9:00 am -10:15 am	211 Trends and State 211 Experiences with Social Determinants of Health and Data Monetization	Charlene Mouille
10:15 am -11:45 am	Work Stream Updates – Mergers and Combinations, Target Operating Model, Decision-making John Emge, Tina MacVeigh, Charlene Mouille, Matt Ryerson To kick off the session, CoS will receive an update on the Mergers and combinations work streams, the target operating model work stream, and the decision-making work stream. We will discuss how State Associations can help scale work and leverage products of these work streams and increase collaboration. CoS will also provide feedback to the decision-making work stream.	
12:00 pm -1:00 pm	Lunch and networking	
1:15 pm -2:45 pm	United Way Operating Model Beginning with an update on the Operating Model Task Force, CoS will then break into discussion groups around active discussion topics related to the UW business model and US network governance. Through a large group report-out and discussion process, we will attempt to align around recommendations and solutions from Council of States to communicate back to members of the task force.	Pete Manzo and Tina MacVeigh
2:45 pm – 3:15 pm	Gelato Break	
3:15 pm – 4:15 pm	Small, Rural, Non-Urban United Ways State Associations serve and connect United Ways of all sizes, but are particularly well-positioned with the trust we have built among small, rural and non-urban United Ways to	Doris Pagelkopf

preserve the brand in communities all across our county. We will dig in to how we collaboratively support this segment of the United Way network, informed by target operating models for smaller marked United Ways.

Friday, October 15, 2021 – Focused on the Network – Day #3

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| 8:15 am | Breakfast Available | Food in Fireplace Room, Meeting in Franciscan Room |
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| 9:00 to 9:30 a.m. | UWW Culture Task Force | Deann Cook |
| | Provide an update on the UWW culture task force, and we will focus on state-association strategies and experience which help support trust and culture in the US network, and connecting that to execution of the Culture Task Force strategy team's priorities. | |
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| 9:30 to 10:15 a.m. | Host City Showcase – Comprehensive DEI Strategy | Rodney Prunty and Randy Royster |
| | United Way of Central New Mexico and Albuquerque Community Foundation DEI United initiative focuses on 1) United Way organizational culture; 2) inclusive grantmaking and 3) supporting growth of BIPOC leadership in the community. | |
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| 10:15 to 11:30 a.m. | Choose our own adventure – A conversation for State Associations/ State Leads only. This is an opportunity to return to any topics related to our agenda and state association work which may include U.S. Network Governance, Reflecting on the State Association Inventory, or more time to share about state association initiatives. | |
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| 11:30 a.m. to Noon | Wrap-up with re-cap of our time together, future action steps, and adjourn. | |
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