



United Way  
of Pennsylvania

**GIVE. ADVOCATE. VOLUNTEER.**

**Keystone Spirit of the United Way Award  
Nomination Packet**

**Nominations due:  
October 31<sup>st</sup>, 2019**

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## **THE Keystone Spirit of United Way Award**

### **Background**

**Each PA local United Way who is a member of the United Way of Pennsylvania is invited to nominate one Tocqueville donor for the Keystone Spirit of United Way award.**

The Keystone Spirit of United Way Award, which was presented for the first time in 2016, is created by the United Way of Pennsylvania to recognize exceptional and sustained volunteer and philanthropic leadership. The criteria for selection of an honoree reflect a philanthropic impact and personal commitment of time and talents reaching across community borders to highlight the interdependence and opportunities of the United Way network across Pennsylvania. Below is the list of selection criteria.

- Exceptional and sustained engagement (giving, advocating, and volunteering) with United Way in their own community, as well as beyond the borders of their community, through the scope and impact of their volunteer work and investment.
- Personal commitment (in addition to or beyond corporate involvement) to the voluntary system of human services as demonstrated by gifts of time and financial resources, with United Way being the main focus of his or her efforts.
- A quality of performance that inspires others to serve.

Nominees will be reviewed by a selection committee which will be comprised of the First Lady or a designee, a member of United Way of Pennsylvania's board of directors, a former local United Way executive, a representative of a statewide organization with an understanding of United Ways and the work of nonprofits, and the three prior Keystone Spirit of United Way award winners. The winner will be selected by a consensus recommendation of the committee.

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The winner will be presented with an abstract chalk painting of the fleur de lis Tocqueville society symbol created by Butler County, PA artist Tom Panei, with engraved plaque memorializing the individual's achievement. Their name will also be added to a traveling plaque which resides at the society member's local United Way office for the year of their award.

Because it is an achievement simply to be nominated for this award, UWP will publish an honor roll of all nominees, which will include a biographical sketch as well as a photo.

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## CRITERIA FOR SELECTION

### KEYSTONE SPIRIT OF UNITED WAY HONOREE

Each local United Way who is a member of United Way of Pennsylvania is invited to nominate one Tocqueville donor to receive the Keystone Spirit of United Way award. The criteria are:

- *Exceptional and sustained engagement (giving, advocating, and volunteering) with United Way in his or her own community, as well as beyond its borders. Investments of leadership, volunteer time, and funds can be local or statewide in scope, with greater weight given to service that extends beyond the community in which the individual lives and/or works.*
- *Personal commitment (in addition to or beyond corporate involvement) to the voluntary system of human services and/or education as demonstrated by gifts of time and financial resources, with United Way being the main focus of his or her efforts.*
- *A quality of performance that inspires others to serve.*

The Keystone Spirit of United Way Award will be presented by United Way of Pennsylvania during an event chosen by the United Way who nominated the honoree at a date and time in 2020 decided on between the nominating United Way, United Way of Pennsylvania, and the honoree. ***Please note - your nominee must be available to accept the award in person.***

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**2019 KEYSTONE SPIRIT OF UNITED WAY NOMINATION FORM**  
**Nominations and Photos/Biographical Sketches Due October 31,**  
**2019**

Date:	_____
Name/Title of Nominee(s):	_____
Address:	_____ _____
Telephone:	_____
Nomination submitted by:	_____
Title:	_____
Organization:	_____
Address:	_____ _____
Telephone:	_____

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**PLEASE ANSWER THE FOLLOWING QUESTIONS ON SEPARATE, NUMBERED, ATTACHED PAGES.**

**Do your nominee's activities meet the criteria for selection?**

**Describe each in detail.**

- Exceptional and sustained personal involvement with United Way
- Commitment to the voluntary system of human services or education, with United Way being the main focus of his or her efforts
- Tangible impact beyond the community in which the individual lives and works
- Examples of how he or she has inspired others to give, advocate, and volunteer

**A high resolution (800x600 pixel) digital head and shoulders color photo and a brief biographical sketch must be submitted along with this form and any additional documentation which will support the nomination. The photo and biographical sketch will also be used to recognize the nominee on a published honor roll of all nominees for this award.**

**Please submit all nominations electronically to:** United Way of Pennsylvania, Attn: Amanda McNaughton, email [amanda@uwp.org](mailto:amanda@uwp.org) and cc Kristen Rotz at [krotz@uwp.org](mailto:krotz@uwp.org)  
**Thank you for your nomination!**

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