



UNITED WAY NORTHEAST REGIONAL CONFERENCE

Exhibitor & Sponsor Opportunities

June 1 - 3, 2026

Wind Creek Bethlehem

77 Wind Creek Blvd, Bethlehem, PA

UNITED WAY NORTHEAST REGIONAL CONFERENCE

The United Way Northeast Regional Conference is an exciting **NEW** opportunity for United Way professionals and volunteers across the Northeast to come together. Hosted in **Bethlehem, Pennsylvania, June 1-3, 2026**, the conference will bring together 250+ attendees for the first time from United Ways in Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, and Virginia.

Over three days of learning, idea exchange, and relationship-building, this event will unite a diverse network of leaders from United Ways of every size, offering sponsors a powerful opportunity to engage with influencers driving community impact across the region.

Spotlight Sponsor Opportunities

These are limited opportunities available on a first-come, first-serve basis.

OPPORTUNITY	DESCRIPTION	FEATURES	INVESTMENT
Welcome Reception Sponsor	Exclusive sponsorship for the Welcome Reception, Monday evening.	<ul style="list-style-type: none"> • Opportunity to offer welcome remarks to attendees • Event signage featuring your logo • Full-page ad in conference program 	\$10,000
Keynote Sponsor	Exclusive sponsorship of one of the keynote sessions.	<ul style="list-style-type: none"> • Opportunity to introduce keynote speaker • Event signage featuring your logo • Half-page ad in conference program 	\$7,500
Networking Break Sponsor	Exclusive sponsorship of one of the afternoon breaks scheduled between breakout sessions.	<ul style="list-style-type: none"> • Opportunity to collaborate on an activity/networking opportunity during scheduled break • Event signage featuring your logo during break • Half-page ad in conference program 	\$5,000
Breakout Sponsor	Exclusive sponsorship of one of the breakout sessions.	<ul style="list-style-type: none"> • Opportunity to provide 2-3 minute welcome and introduce speaker • Breakout room signage featuring your logo • Quarter-page ad in conference program 	\$2,500
Tech Lounge Sponsor	Exclusive sponsorship of the Tech Lounge.	<ul style="list-style-type: none"> • Event signage featuring your logo in the Tech Lounge • Quarter-page ad in conference program 	\$1,000

Exhibitor and Sponsor Opportunities	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Five-minute remarks at general session	X			
Spotlight in e-communication with link to company website leading up to conference	X	X		
Complimentary advertisement in conference program	Full-Page ad w/ logo	Half-Page w/logo		
Opportunity to hold a breakout session sharing your expertise & best practices (limited on a first-come basis)	X	X	X	
Sponsor recognition during general session	X	X	X	
Complimentary conference registration including all meals and breaks	Up to 8 Reps, VIP seating	Up to 6 Reps, VIP seating	Up to 4 Reps	2 Reps
Exhibit booth to showcase your organization and promote awareness of your products/services (Includes table, tablecover, chairs, and wifi)	X	X	X	X
Recognition on event signage and in conference program	Logo	Logo	Logo	Name
Recognition on conference website with link to company website	Logo	Logo	Logo	Name
Opportunity to provide inserts/giveaways in attendee welcome bag	X	X	X	X



2026 United Way Northeast Regional Conference Partnership Agreement

Thank you for supporting the 2026 United Way Northeast Regional Conference. The information below will help us properly recognize and thank you, as well as document your business' support. We sincerely appreciate your commitment to the United Way mission.

Contact Name: _____

Email: _____

Business Name (as it should appear in print): _____

Phone: _____

Street Address: _____

City, State, Zip: _____

Web Address: _____

Social Media Handle: _____

Commitment Level

Platinum- \$15,000

Gold - \$10,000

Silver - \$5,000

Bronze - \$2,500

Welcome Reception - \$10,000

Keynote - \$7,500

Networking Break - \$5,000

Breakout - \$2,500

Tech Lounge- \$1,000

Method of Payment

Enclosed is my sponsorship check in the amount of \$ _____

Pay by Credit Card: Contact nerc@uwp.org to arrange payment.

Pay by electronic funds transfer: Contact nerc@uwp.org to arrange payment.

Please send invoice to: _____

Sponsor Signature: _____ Date: _____

Please return form and logo to:

nerc@uwp.org -or-

United Way of Pennsylvania

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United Way of Pennsylvania
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Organized under IRC 501(c)(3)

