



**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED®

United Way fights for the health, education and financial stability of every person in every community.





WE ARE THE GAME CHANGERS

LIVE UNITED®

INCREASING ACCESS TO HEALTHY FOOD

In Baltimore City, Maryland, an estimated one out of four people don't have access to affordable, nutritious food. Residents like Franny live in what's called a "food desert," neighborhoods devoid of healthful whole foods. Through United Way of Central Maryland's Access to Healthy Food initiative, Franny can now buy fruit and vegetables from urban farm stands in her neighborhood, helping her eat better for less. United Way is fighting for people like Franny to eat and live well.

PREPARING STUDENTS FOR COLLEGE AND CAREERS

For many low-wage families, sending their children to college seems out of reach. In California, Orange County United Way is making higher education a reality through Destination Graduation. The program aims to reduce high school dropout rates, while

bridging the education achievement gap for middle and high school students in high-need districts. To date, Destination Graduation has prepared more than 26,000 students with the skills they need to compete in the global economy.

HELPING FAMILIES WITH FINANCIAL STABILITY

As a 21-year-old mother, and her family's primary breadwinner, Amanda was struggling to stay financially afloat. Living paycheck to paycheck, Amanda reached out to United Way of Greater Houston for support. She was immediately connected to United Way THRIVE, a financial stability program that benefited more than 65,000 families in 2016. Every year, United Way helps millions of people like Amanda access the support they need to achieve their financial goals.

IMPACT BY THE NUMBERS:

430,000

People reached through Hepatitis prevention efforts in Mumbai

100,000+

Books distributed in Australia through Dolly Parton's Imagination Library

6,959

People achieved financial stability and job security in Greater Victoria, Canada





WE ARE THE PROBLEM SOLVERS

LIVE UNITED®

For 130 years, we have partnered with companies around the world to help them realize their employee-engagement efforts and achieve their social-responsibility goals. With more than 60,000 corporate partners, we pride ourselves on being a lynchpin for support and solutions.

GIVING HOPE TO THE HUNGRY IN GERMANY

With one in seven people in Germany living below the poverty line, hunger is a stark reality. In late 2016, 300 **John Deere** employees throughout Germany came together during United Way's "Day of Caring" event to give hope to the hungry. The result: They packed 6,400 bags for local food banks—that's more than 28 tons of food! United Way continues to help John Deere with their employee volunteerism.

HELPING STUDENTS GRADUATE HIGH SCHOOL

With a 60-percent high school graduation rate, many of the students in southeastern Michigan's low-performing schools saw graduation as a dream. Thanks to United Way of Southeastern Michigan's High School Turnaround initiative, and in partnership with the **General Motors Foundation**, the schools have since achieved an average on-time graduation rate above 80 percent. For students, the hope of pursuing higher education is now a reality.

GUIDING YOUTH TOWARD QUALITY CAREERS

Of all the jobs in Minnesota, 63 percent will require some education beyond high school by 2024. And yet, many of today's youth aren't taught the skills they need for quality careers. With support from **U.S. Bank**, Greater Twin Cities United Way launched the Career and College Academy, a high school-to-postsecondary experience that infuses college and career readiness with focused curriculum. Since 2015, 2,957 students have enrolled in nine high-demand career pathways, and approximately 1,075 college credits have been earned.

OFFERING SUPPORT FOR FINANCIAL STABILITY

One out of every three families in central Iowa can barely cover basic daily expenses. In 2012, United Way of Central Iowa launched the Financial Capability Network with **Wells Fargo** to provide low- to moderate-income individuals and families with a pathway toward financial stability. United Way's goal is to increase the percentage of central Iowans who are financially self-sufficient to 75 percent by 2020. To date, 1,794 individuals have received financial coaching.

Learn more about United Way's impact:

www.unitedway.org/our-partners/partner-with-us



WE ARE UNITED WAY

LIVE UNITED®

130

Years in
operation

1,800

Communities

40+

Countries and
territories

61 MILLION

People served annually

\$4.7

Billion raised

2.9 MILLION

Volunteers

9 MILLION

Donors

60,000+

Corporate partners

Every day, people look to United Way for lasting solutions to local problems. We are a vehicle for volunteers, donors and advocates who seek to change lives and communities through service, collaboration and impact. As the largest privately funded nonprofit in the world, we connect people and companies with the causes that matter to them the most.

problems—and we fight. United Way fights for the health, education and financial stability of every person in every community. Why? Because we know that change begins when we LIVE UNITED, and that building a better tomorrow starts today.

WE ARE UNITED WAY.

Learn how you can LIVE UNITED—

visit www.unitedway.org/liveunited

We are more than fundraisers. We are the hand raisers. The game changers. No matter the obstacles. No matter the odds. We surround a community's most critical

