



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - United Way of Pennsylvania
Title of Activity: - United Way Northeast Regional Conference
Names of Presenter(s): - Various
Dates and Location: - 1-3 June, 2026 – Bethlehem, PA USA

Date: 2 June, 2026

Session 1: 11:00am – 12:00pm (1 pt)

- Evolving Partnerships and Revenue Streams to Maximize Community Impact
- Is Cash Still King? Thinking Beyond Cash to Drive Philanthropy
- Strategic Foresight: Building Skills to Create the Future You Want
- Many Missions, One Message: Marketing That Moves a Community
- Turning ALICE Data into Action
- One United Way: An Integrated Model
- Leading Community Schools for Collective Impact

Date: 2 June, 2026

Session 2: 2:30pm – 3:30pm (1 pt)

- Driving Revenue to Sustain Your United Way
- Fundraisers That Deliver: Driving Revenue and Cultivating Brand Affinity Through Events
- (NFR) Communities Connected: How 211 Data Tells the Story of Collaborative Power
- Employee Engagement
- (NFR) Healthy Communities: Meeting Community Needs and Making Community Changes
- (NFR) Helping ALICE Achieve Economic Mobility Across the National Capital Area
- Strategic Resource Allocation: United Way Approaches

Date: 3 June, 2026

Session 3: 11:00am – 12:00pm (1 pt)

- Brand Alignment in Storytelling
- (NFR) Bridging the Benefit Cliff for Economic Mobility
- Maximizing Workplace Giving as a Tool for Engaging Individual Donors:
- How to Leverage Workplace Campaigns for Increased Success
- Strengthening Board Relationships
- Strategic Combinations: Joining Forces for Greater Impact
- Thriving United Way in Small United Way Settings

Date: 3 June, 2026

Session 4: 2:30pm – 3:30pm (1 pt)

- Beyond the Enterprise Account: The Case for a Broader Workplace Giving Strategy
- Building a Transformational Culture in United Way
- Building Inclusive Workforce Pathways Through United Way Systems
- How a Mid-Sized United Way Built a Winning Issue Based Campaign
- Leveraging Data & Storytelling to Create AHA Moments in Your Community
- Volunteers as Strategy: Strengthening Impact, Engagement, and Revenue
- Walking Through the Data: How to Host a Data Walk that Mobilizes Communities and Advances Advocacy

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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